



For Immediate Release

**MAX GOMEZ'S KIEFER SUTHERLAND DIRECTED VIDEO "RUN FROM YOU"
PREMIERES ON CMT EDGE, YOUNG TROUBADOUR REUNITES WITH BUDDY & JIM
FOR SHOWS IN LA AND SF AS WELL AS DATES WITH BOB SCHNEIDER**

LOS ANGELES, CA, April 8, 2013 - Max Gomez's video for "**Run From You**," directed by **Kiefer Sutherland**, has premiered on **CMT Edge**. The beautifully shot video features the young troubadour from Taos, New Mexico performing on a dusty desert road and at a roadhouse saloon while a story of a volatile and passionate romance weaves throughout. Sutherland, best known for "24" and "The Lost Boys," said in the making-of video, which premiered on **USA Today** last month, that he was attracted to the song because he identified with its sentiment and lead chorus line. "Over the course of my rather long life there's a few things I should have run from and they weren't just people," he revealed. "I've seen some tragic things happen and I've watched people, myself included, make one bad choice and have profound consequences. I wanted the video to kind of represent that." Sutherland was drawn to the music of Gomez because as he says, "not only did I find it unbelievably beautiful and melodic but there was such a rich tapestry of storytelling that I couldn't help but gravitate towards it."

"Run From You" is the lead single from Gomez's debut album, ***Rule The World***, released in January on **New West Records** (Steve Earle, Patty Griffin, The Whigs). The shuffling, Americana-laced tune has been picking up steam at radio with spins all across the country and new stations adding the song weekly. The title track has been getting its fair amount of attention as well. ***Esquire*** singled it out as one of the "**Best New Songs of January 2013**" while ***USA Today*** exclaimed it displays "a directness and depth that deserve attention from fans of Americana music and beyond."

Though only 25, Gomez has been performing for more than a decade and it shows. The mature and assured songwriting, weary and wise lyrics and skillful guitar chops found throughout ***Rule The World*** belie his youth and fresh-faced appearance, sounding more like someone a generation or two older. Gomez draws musical inspiration from a wide swath of artists, ranging from bluesmen **Robert Johnson** and **Big Bill Broonzy** to country-folk luminaries **Townes Van Zandt** and **Kris Kristofferson** to classic pop songwriters **Jackson Browne** and **James Taylor**. "**Run From You**" and the record's title track showcase Gomez's pop instincts while "**Ball and Chain**" (recently synced on NBC's hit show "Parenthood") and "**Never Say Never**" represent his love of delta blues and fingerpicked folk respectively. Produced by **Jeff Trott** (Sheryl Crow, Stevie Nicks) and mixed by **Tchad Blake**, ***Rule The World*** traverses varying themes of heartbreak, regret, young love, desperation and ultimately redemption.

Gomez has spent the better part of the last year touring the country with the likes of **Patty Griffin, John Hiatt, Shawn Mullins, Buddy Miller** and **Jim Lauderdale (Buddy & Jim)** and **Bob Schneider**. Having most recently captivated audiences at SXSW in Austin, he is currently playing a handful shows around the U.S. Next month, he will reunite with **Buddy & Jim** as main support for their **Los Angeles** and **San Francisco** shows. Prior to that he will play a few West Coast dates with **Bob Schneider** and perform on **eTown's** radio show.

MAX GOMEZ ON TOUR

April 21 – Boulder, CO @ eTown Hall
April 29 – Seattle, WA @ Triple Door *
April 30 – Portland, OR @ Aladdin Theater *
May 1 – Petaluma, CA @ McNear's Mystic Theatre *
May 12 – San Francisco, CA @ Great American Music Hall ^
May 14 – Los Angeles, CA @ Troubadour ^
May 31 – La Grange, TX @ The Bugle Boy
June 1 – Kerrville, TX @ Kerrville Folk Festival
June 11 – Albuquerque, NM @ Rio Grande Botanical Garden

* with Bob Schneider

^ with Buddy & Jim

Additional dates to be added; check www.maxgomezmusic.com for updates

Press materials available at: press.newwestrecords.com/maxgomez

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