



**49 WINCHESTER RETURN WITH *LEAVIN' THIS HOLLER* AUGUST 2, 2024
VIA NEW WEST RECORDS**

RELEASE "YEARNIN' FOR YOU" VIDEO TODAY

**TOUR DATES ANNOUNCED INCLUDING ARENA SHOWS SUPPORTING
TYLER CHILDERS, THEIR BONNAROO & CMA FEST DEBUTS,
TWO-NIGHT STAND AT NYC'S BOWERY BALLROOM, AND HEADLINING
THE BRISTOL RHYTHM & ROOTS REUNION**

49 Winchester return with *Leavin' This Holler* on August 2, 2024 via New West Records. The 10-song set was produced by the band and Stewart Myers and features appearances by the Czech National Symphony Orchestra, singer-songwriter Maggie Antone, fiddler Philip Bowen, and guitarist Cole Chafin. The announcement comes in celebration of 49 Winchester Day — today, April 9th, 2024 — in the band's hometown of Russell County, Virginia.

Leavin' This Holler is the highly anticipated follow up to their New West debut *Fortune Favors the Bold*. Met with overwhelming critical acclaim, **Rolling Stone** called them "Country Music's Buzziest of Buzz Bands," and also named it one of the "25 Best Country and Americana Albums of 2022." **Bandcamp** named *Fortune Favors the Bold* one of the "Best Country Records of 2022," as did **No Depression, Holler, PopMatters, Whiskey Riff, WMOT**, and more. The album quickly generated over 150 million global streams and the band also received a nomination for "Best Duo or Group" at last year's Americana Music Awards.

Last October, while standing on stage in front of 20,000 people at London's O2 Arena, it dawned on 49 Winchester lead singer & guitarist Isaac Gibson that on the same day, exactly 10 years ago, he formed his rising alt-country band. "There's been nothing in my life that's ever lasted a decade," Gibson says. "We had just gotten out of high school when we played our first show — 10 years later, we're on the road in the UK and Europe with Luke Combs."

Gibson felt it was a moment where he could honestly reflect on the hard-earned, unrelenting determination and grit within the band that's brought them to this current juncture of increasing notoriety. "It's a testament to the uncommon fact that we're

musicians from a very specific place in the world,” Gibson says. “And it’s a testament to viewing each other more as family than as friends.”

Hailing from Castlewood, Virginia (population: 1,122) in Southern Appalachia — a place where opportunity seldom knocks — 49 Winchester came to fruition when Gibson, his childhood best friend, Chase Chafin, and his hometown crony, guitarist Bus Shelton, decided to step off the front porch (on Winchester Street) and take their music to whatever stage would have them.

Today, 49 Winchester shared the album highlight “Yearnin’ For You.” Gibson says, “When I wrote this song, I felt like it really encapsulated what it’s like to be a musician, and more specifically that other side of the coin that fans don’t see as often. The people you miss so badly, the sacrifice that it takes to forge out a living. I think more importantly it’s a love song. It’s about reuniting with the one that holds you down, and how great it is to finally be back where you are loved. Absence makes the heart grow fonder.”

The band also announced their initial tour dates in support of *Leavin’ This Holler*. Their worldwide touring features several arena gigs opening for Tyler Childers, a subsequent headlining European tour, and numerous festival slots throughout the rest of the year including their Bonnaroo and CMA Fest debuts, as well as a 2-night stand at NYC’s Bowery Ballroom. And, in a highly-anticipated appearance, 49 Winchester will also be headlining the famed Bristol Rhythm & Roots Reunion in September — a homecoming festival of sorts for the band, who played some of its earliest gigs at the renowned gathering.

Captured in a handful of studios around the country whenever there was a rare moment between relentless touring schedules — the album has 49 Winchester’s signature sound of rollicking country and searing rock music, but with a matured approach this go-around. *Leavin’ This Holler* offers up a more focused sense of self — a new bountiful level of intent and purpose. Gibson says, “We wanted to explore every possible sound we could on this record. No stone left unturned sonically — we got it exactly where we wanted it.”

Leavin’ This Holler will be available across digital platforms, compact disc, and numerous limited edition vinyl variants. The album is available for pre-order **NOW** via **NEW WEST RECORDS**.

***Leavin’ This Holler* Track Listing:**

1. Favor

2. Hillbilly Happy
3. Yearnin' For You
4. Make It Count
5. Leavin' This Holler
6. Fast Asleep
7. Tulsa
8. Rest of My Days
9. Traveling Band
10. Anchor

49 Winchester On Tour:

49 Spring US Dates - 2024

- 4/9/24 - Bloomington IN - Bluebird Nightclub ^
 - 4/11/24 - Lincoln NE - The Bourbon Theatre ^
 - 4/12/24 - Kansas City MO - Knuckleheads Saloon ^
 - 4/13/24 - Kansas City MO - Knuckleheads Saloon ^
 - 4/15/24 - Birmingham AL - Legacy Arena at the BJCC (with Tyler Childers)
 - 4/16/24 - Knoxville TN - Thompson–Boling Arena (with Tyler Childers)
 - 4/18/24 - Nashville TN - Bridgestone Arena (with Tyler Childers)
 - 4/19/24 - Nashville TN - Bridgestone Arena (with Tyler Childers)
 - 4/21/24 - Georgetown TX - Two Step Inn Festival
 - 5/7/24 - Morrison CO - Red Rocks Amphitheatre (with Shane Smith & The Saints)
 - 5/10/24 - Fort Worth TX - Tannahill's Tavern and Music Hall ^
 - 5/11/24 - Corpus Christi TX - Brewster Street Ice House ^
 - 5/12/24 - Conroe, TX - Big As Texas Festival
- ^ Support from Reid Haughton
% Support from Lance Roark

Europe & UK Headline Tour - 2024

** All dates supported by Drayton Farley

- May 16th - Oslo, Norway - John Dee (Sold Out)
- May 17th - Stockholm, Sweden - Kägelbanan (Sold Out)
- May 19th - Copenhagen, Denmark - Store Vega
- May 20th - Hamburg, Germany - Fabrik
- May 21st - Cologne, Germany - Die Kantine
- May 23rd - Amsterdam, The Netherlands - Paradiso
- May 24th - La Louvière, Belgium - Le Stock
- May 26th - Bristol, England - SWX
- May 27th - London, England - KOKO (Sold Out)

May 28th - Manchester, England - New Century Hall
May 30th - Glasgow, Scotland - SWG3 Galvanizers (Sold Out)
May 31st - Belfast, Northern Ireland - The Telegraph Building
June 1st - Dublin, Ireland - 3Olympia Theatre

Leavin This Holler Tour - 2024

6/8/24 - Nashville TN - CMA Music Festival Riverfront Stage
6/12/24 - Nashville TN - Grand Ole Opry
6/14/24 - Manchester TN - Bonnaroo
6/21/24 - Lexington VA - Lime Kiln Theater (Sold Out) \$
6/22/24 - Lexington VA - Lime Kiln Theater (Sold Out) \$
6/23/24 - Columbus OH - Buckeye Country Superfest
6/25/24 - Columbia MO - Rose Park @
6/26/24 - Saint Louis MO - Delmar Hall @
6/28/24 - Lubbock TX - Cotton Fest
7/6/24 - Madison IN - Roostertail Music Festival
7/10/24 - Nashville TN - Grand Ole Opry
7/12/24 - Ft. Laramie OH - Country Concert at Hickory Hill Lakes
7/13/24 - Chicago IL - Windy City Smokeout
7/16/24 - Grand Rapids MI - The Intersection / Elevation
7/18/24 - Minneapolis MN - First Avenue
7/19/24 - Cedarburg WI - Summer Sounds at Cedar Creek Park
7/20/24 - Madison WI - Majestic Theatre
7/22/24 - Superior WI - Earth Rider Brewery
7/23/24 - Fargo ND - Fargo Brewing Company
7/25/24 - Libby MT - Happy's Inn
7/26/24 - Cardwell MT - Headwaters Country Jam
7/27/24 - Tooele MT - Country Fan Fest
7/30/24 - Vancouver BC - Commodore Ballroom ^
7/31/24 - Seattle WA - The Showbox ^
8/1/24 - McMinnville OR - Yamhill County Fair
8/3/24 - Sacramento CA - Ace of Spades ^
8/5/24 - Los Angeles CA - El Rey Theatre ^
8/9/24 - Englewood CO - Gothic Theatre %
8/10/24 - Bellvue CO - Mishawaka Amphitheatre %
8/12/24 - Des Moines IA - Iowa State Fair
8/31/24 - Isle of Palms SC - The Windjammer &
9/5/24 - Raleigh NC - The Ritz *
9/6/24 - Richmond VA - The National *
9/7/24 - Philadelphia PA - Brooklyn Bowl *

9/9/24 - Boston MA - Royale Boston *
9/10/24 - New York NY - Bowery Ballroom *
9/11/24 - New York NY - Bowery Ballroom *
9/14/24 - Bristol TN/VA - Bristol Rhythm & Roots Reunion
9/19/24 - Orlando FL - Plaza Live @
9/20/24 - Fort Myers FL - The Ranch @
9/21/24 - St Petersburg FL - Jannus Live @
10/11/24 - Fort Smith AR - Peacemaker Festival

\$ Support from Colby T Helms
@ Support from Matt Koziol
Support from Zandi Holup
^ Support from Kelsey Waldon
% Support from Coleman Jennings
& Support from The Weathered Souls
* Support from Maggie Antone

www.49Winchester.com
www.NewWestRecords.com

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