

ORIGINAL MOTION PICTURE SOUNDTRACK

## CRAZY HEART

THE HARDER THE LIFE, THE SWEETER THE SONG

Four-time Academy Award® nominee JEFF BRIDGES stars as the richly comic, semi-tragic romantic anti-hero Bad Blake, a broken-down, hard-living country music singer who's had way too many marriages, far too many years on the road and one too many drinks way too many times. And yet, Bad can't help but reach for salvation with the help of Jean (MAGGIE GYLLENHAAL), a journalist who discovers the real man behind the musician. As he struggles down the road of redemption, Bad learns the hard way just how tough life can be on one man's crazy heart.

- Soundtrack produced by T Bone Burnett (10X Grammy®)
   Award Winner and Producer of the multi-platinum
   soundtracks Walk The Line and O Brother, Where Art Thou?)
- Includes original music performed by the film stars Jeff Bridges and Colin Farrell and Texas-bred troubadour Ryan Bingham, co-writer (with Burnett) and performer of the standout closing song *The Weary Kind (Theme From Crazy Heart*) which draws upon Bad Blake's emotional journey as an alcoholic seeking sobriety.
- Burnett's songs co-written and performed by alt-country legends Buddy Miller, Stephen Bruton and Bob Neuwirth
- Crazy Heart released by Fox Searchlight (SLUMDOG MILLIONAIRE, ONCE and THE WRESTLER) In NY and LA in December then opening wide in January

## MARKETING DRIVERS

- Major multi-millionnational film marketing campaign from Fox Searchlight including TV, radio, print and online advertising featuring music and including soundtrack details
- Major Oscar nomination press campaign includes TV, print and radio from star Jeff Bridges
- 1 HOLD ON YOU 200 JEFF BRIDGES
- 2 HELLO TROUBLE 200 BUCK OWENS
- 3 My Baby's Gone 200 THE LOUVIN BROTHERS
- 4 SOMEBODY ELSE 200 JEFF BRIDGES
- 5 I Don't Know a RYAN BINGHAM
- 6 FALLIN' & FLYIN' and JEFF BRIDGES
- I Don't Know on JEFF BRIDGES
- 8 ONCE A GAMBLER OF LIGHTNIN' HOPKINS
- ARE YOU SURE HANK
  - DONE IT THIS WAY OF WAYLON JENNINGS
- 10 FALLIN & FLYIN ∞ COLIN FARRELL & JEFF BRIDGES
- 11 GONE, GONE, GONE 200 COLIN FARRELL
- 12 IF I NEEDED YOU ON TOWNES VAN ZANDT
- 13 REFLECTING LIGHT ON SAM PHILLIPS
- 14 LIVE FOREVER OF ROBERT DUVALL
- 15 Brand New Angel of JEFF BRIDGES
- 16 THE WEARY KIND

(THEME FROM CRAZY HEART) IN RYAN BINGHAM

## Street Date: January 19, 2010

Artist: Various Artists
Title: Crazy Heart (Original
Motion Picture Soundtrack)
Genre: Soundtrack
Box Lot: 30 (Jewel case)





NewWestRecords.com/CrazyHeart

UPC: 607396618125