



FOR IMMEDIATE RELEASE

**WHITE VIOLET'S *AGES VOL. 1* RELEASES TOMORROW, MAY 27, VIA
NORMALTOWN RECORDS; PRE-ORDER EXCLUSIVELY AT [BANDCAMP](#)**

FULL VOLUME STREAMING NOW AT [NO COUNTRY FOR NEW NASHVILLE](#)

OFFICIAL VIDEO FOR "TIME" PREMIERES AT [PUREVOLUME](#)

APPEARING WITH ANTHONY D'AMATO IN JUNE, ADDED TO ATHFEST LINEUP



"...tranquil and soothing bedroom pop..."—*Consequence of Sound*

"...easy vocals and a sound that takes cues from peers in both their hometown of Athens and their new digs in Music City."—*Paste*

"...dream pop, deliberate yet never pushy..."—*American Songwriter*

NASHVILLE, TN, May 26, 2016 – ***AGES*, White Violet's** third LP and follow-up to their critically acclaimed sophomore record *Stay Lost*, will release in an unprecedented fashion on New West's imprint, **Normaltown Records**. The album will unfold as five digital volumes of two songs each and culminate in a limited edition vinyl of the full album with bonus tracks. The first phase, ***AGES Vol. 1***, which consists of the lead single "**Time**" backed with "**Both Of Our Views**," will be available digitally tomorrow, **May 27**. Praising the duo's "killer sound," **No Country for New Nashville** is exclusively streaming the volume in full today. Read the article and listen to the new tracks here: <http://bit.ly/AGESVol1NCFNN>.

In conjunction with this unique release structure, fans have the choice of a special pre-order option via **Bandcamp's** new subscription feature; which allows for digital delivery of each

volume as soon as it becomes available, as well other exclusive content. Visit White Violet's Bandcamp page here: <https://whiteviolet.bandcamp.com>.

Yesterday, in anticipation of *AGES Vol. 1*, **PureVolume** premiered the music video for synth pop single "Time" and applauded its "laid back grooves." Produced by prominent Nashville videographer **Joshua Shoemaker** (**Alabama Shakes**, **Shovels & Rope**, **Clear Plastic Masks**), the video can now be viewed/shared here: <https://youtu.be/LmHH9o7W1BA>.

Bandmates **Nate Nelson** and **Brad Morgan** will sculpt songs for the record throughout the release – allowing fan input to drive their creative process and join in the slow burn experience. The duo will be performing potential future tracks from *AGES*, as well as old favorites, at specially curated U.S. shows surrounding each release; which include dates with folk pop artist **Anthony D'Amato** in Nashville and Atlanta, as well as a hometown showcase at this year's **AthFest**. These live shows will be a blend of Nelson's recording and performing process, featuring both live and sequenced drums and bass along with vast looped guitar and synth soundscapes. All highlighted by projected visuals. Full tour details below.

Of the project, Nelson comments, "This is a stream of consciousness release. Songwriting and recording are one in the same for me. I don't finish songs outside of the studio. The whole recorded composition has to be moving and working together before I'll consider a song finished. By recording and producing it ourselves, we can take the time to explore each song to its fullest potential."

AGES Vol. 1 was recorded in Nelson's home studio, Cortright Recordings, and The Bomb Shelter in Nashville, and was fully mixed by Nelson. It is a transition sampler to showcase how White Violet has continued to evolve musically since their last release, *Stay Lost*, which was recorded in total creative isolation in Kernersville, NC. Of the last album, **Consequence of Sound** praised, "It seems isolation has unearthed a wellspring of emotions and given the band valuable fuel for their dreamy blend of pop," and **Paste** added, "...a guitar-heavy release with easy vocals and a sound that takes cues from peers in both their hometown of Athens and their new digs in Music City."

WHITE VIOLET ON TOUR

May 26 – Tuscaloosa, AL @ Druid City Brewery

May 28 – Nashville, TN @ The East Room

June 23 – Decatur, GA @ Eddie's Attic*

June 24 – Nashville, TN @ 12th & Porter*

June 25 – Athens, GA @ Little Kings (AthFest)

*appearing with Anthony D'Amato

PRESS ASSETS/PHOTOS: <http://press.normaltownrecords.com/artists/white-violet/>

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Publicity Contacts:

Jake Lanier
Manager, Media Relations
New West Records
[\(615\) 385-4775](tel:6153854775) | jakelanier@newwestrecords.com

Tim Plumley
Sr. Director, Media Relations
New West Records
[818-563-7553](tel:8185637553) | tim@newwestrecords.com