

BIG HASSLE MEDIA

THE WHIGS ANNOUNCE NEW ALBUM

***MODERN CREATION* OUT APRIL 22nd ON NEW WEST RECORDS**

***SPIN MAGAZINE* PREMIERES SINGLE “HIT ME”**

HEADLINING TOUR CONFIRMED



Beloved Athens, GA trio The Whigs are thrilled to announce the release of their new album *Modern Creation*. Set for an April 22nd release on New West, this new collection – completed in two weeks from start to finish - was produced by Jim Scott (Tom Petty, Wilco), and recorded at PLYRZ Studios in Valencia, CA.

Spin Magazine caught up the with guys and is premiering new single “Hit Me.” Check it out here:

Modern Creation was about capturing a moment for The Whigs. Unlike previous albums, the band went into the studio and recorded all ten tracks live with limited takes and relied on band performances, instead of studio tricks piecing together individual performances. The trio known for their rollicking sweat-soaked live show specifically went into the recording process - record, mix and finish one song a day - to capture this energy and go for lighting in a bottle records.

“Recording live became a goal for us early on when writing the record, before we even started composing the songs” says guitarist / vocalist Parker Gispert. “We didn't want the record to sound overthought and the only ways we knew how to really produce that sound would be to not get tedious about it and to not give ourselves time to over think it.”

Over the course of four acclaimed albums, The Whigs have shown themselves to be one of America’s preeminent rock bands. They’ve toured the world with the Kings Of Leon, The Black Keys and the Hold Steady, and captivated television audiences with stage stealing performances on every late night television show.

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With songs such as the pounding “You Should Be Able To Feel It,” the bright title track, and heart of sleeve closer “The Difference Between One and Two,” *Modern Creation* - like all of the great rock records that influenced The Whigs – is the sound of a spirited rock band captured in all of their glory churning out raucous rock and roll records.

Earlier this month, The Whigs played these exciting new songs to sold-out crowds along the east coast, and will head on a North American headlining tour on February 1st that will continue throughout the year! Tour dates below.

Stay tuned for more news!

Tour Dates (more to be announced):

Feb 1 - Nashville, TN - Exit/In
Feb 6 - Columbia, SC - New Brookland Tavern
Feb 7 - Charleston, SC - Pour House
Feb 8 - Augusta, GA - Sky City
Feb 12 - Johnson City, TN - Capone's
Feb 13 - Greensboro, NC - The Blind Tiger
Feb 14 - Asheville, NC - The Grey Eagle
Feb 15 - Chattanooga, TN - JJ's Bohemia
March 12-15 - Austin, TX - SXSW
May 9 - Atlanta, GA - Shaky Knees Music Festival
May 24 - Denver, CO - Denver Day of Rock

www.thewhigs.com
<https://www.facebook.com/thewhigs>
<https://twitter.com/TheWhigs>
<http://www.youtube.com/user/TheWhigsband>

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